Kindness No matter who you come across, you should treat them with kindness, even if they do not return the kindness. Having a kind attitude towards others is always important. Honesty It is better to be honest than let a lie go on too long. Everyone deserves to here the truth about a situation, even if you feel it is embarrassing. Non-Discrimination People should not be treated differently for any reason, including but not limited to race, age, gender, sexuality, religion, disability, ethnicity or the like. Privacy Everyone has the right to a private life. If someone asks to be left out of a narrative or have more space, that request should be honored - no questions asked. Credit where credit is due Especially when it comes to quoting what someone says, they should receive full credit for their words and ideas. Avoid any amount of plagiarism. Confidentiality Be someone people can trust. Someone others can rely on as a shoulder to cry on or simply talk to. Be someone who can keep a secret for someone who needs to talk. Respect Other people around you can be affected by your actions. Respect time they save for you, listen when they are trying to teach you and respect any boundaries they have.

CONCLUSION

Ethics is doing the right thing when no one is watching. As we are growing up, we have teachers and parents that are watching us most the time to keep us on the "right" path. As we become adults with our own careers, we become responsible for ourselves. In the media millions of eyes can be on your work. Not every piece of work done can be checked before sending out. News stories or Press releases are sometimes too urgent to be looked over for doing right by those involved. By creating your own ethics to follow in any career, you are able to have things to look at keeping yourself in check when no one is around to help you do so.